

REGULATIONS FOR THE FISU STUDENT AMBASSADORS PROGRAMME SEASON 2025/26



ABBREVIATIONS

Terminology	Explanation
AUSF	Asian University Sports Federation
CUSF	Continental University Sports Federation
EUSA	European University Sports Association
FASU	Federation of African University Sports
FISU	International University Sports Federation
FSA	FISU Student Ambassadors
FVLA	FISU Volunteer Leaders Academy
IDUS	International Day of University Sports
NUSF	National University Sports Federation

FISU STUDENT AMBASSADOR

Students between 18-25 years of age, that have been nominated by NUSF/CUSF and approved by FISU after the FISU student ambassadors training who adheres to the roles of responsibilities during the certain period according to the values and mission of University Sports on both national and international levels.

FISU STUDENT AMBASSADORS PROGRAMME

The programme aims to increase the participation and involvement of university students in FISU activities and events, to promote the University Sports values.

Words importing the masculine gender shall include the feminine.

Words of the plural number shall include the singular.

Words of the singular number shall include the plural.

1. General Principles

FISU student ambassadors programme

- 1.1. Is a FISU property.
- 1.2. Is launched at the FISU Volunteers Leaders Academy 2018.
- 1.3. Is organised by FISU in cooperation with continental and national university sport associations.
- 1.4. Is aligned with other FISU events and programmes.

2. Programme objectives

- 2.1. Draw the attention of the world's community to FISU activities and events.
- 2.2. Contribute to the University sport development worldwide.
- 2.3. Educate FISU student ambassadors representing NUSF/CUSF.
- 2.4. Enhance the number of NUSF/CUSF regularly involved in FISU activities and events.
- 2.5. Promote the importance of University Sport and healthy living for young people through both traditional media as well as digital communication.
- 2.6. Produce powerful images that help strengthen FISU brand.
- 2.7. Apply the ideas of sustainability, inclusion, and gender equality.

3. Key Stakeholders

FISU shall cooperate with the following key stakeholders in order to implement the stages of the programme:

- CUSF: AUSF, EUSA, FASU, FISU America, FISU Oceania
- NUSF: FISU member federations
- Universities

4. Eligibility criteria

Individual nominated by the NUSF/CUSF shall match the following criteria:

- 4.1. Be a citizen of the country they represent or be enrolled in a University (or equivalent) located on the territory of the country they represent;
- 4.2. Be a student at University (or equivalent) at least aged of 18 and under 25 years of age by 31 December of the year preliminary to the next season of FISU student ambassadors programme;
- 4.3. Be ready to take part in the full FISU student ambassadors programme from September 2025 to September 2026;
- 4.4. Prove English proficiency level (at least intermediate level) as the programme is entirely conducted in English;
- 4.5. Be actively interacting with related NUSF/CUSF;
- 4.6. Be ready to create an action plan focusing on the University sport development and implement the activities in cooperation with the FISU and the NUSF/CUSF;
- 4.7. Have knowledge about the history and vision of university sport and its events on national and international levels;
- 4.8. Be a proactive team player and confident communicator;
- 4.9. Be tolerant, open-minded, and culturally competent;

4.10. Sports experience and/or volunteer experience will be a plus.

5. Operational procedures

5.1. The FISU student ambassador is nominated by their NUSF/CUSF in due time.

5.2. Nominated students are interviewed by the FISU before the FISU student ambassadors training, so their level of English and motivation are verified. During the interview students receive all the information about the FISU student ambassadors programme so they understand that after the FISU student ambassadors training in September they become part of the one-year programme.

5.3. After attending the FISU student ambassadors training in September, nominated students are awarded by FISU the status of the FISU Student Ambassadors for the period of September 2025 - September 2026 to promote University Sports in cooperation with their respective NUSF/CUSF.

5.4. The decision to become the FISU student ambassadors is entirely voluntary. The FISU student ambassadors roles and responsibilities are governed by the present Regulations.

6. Roles

All the roles and responsibilities listed below should be carried out only in cooperation and in the direction of their NUSF/CUSF.

FISU Student Ambassadors shall:

6.1. Promote University sports values and healthy lifestyle.

6.2. Perform according to the mission, vision and values of FISU.

6.3. Act as a direct link for students between FISU/CUSF/NUSF/University and students.

6.4. Fulfil responsibilities with care.

6.5. Remain open to individual development, networking, dialogue, exchange of ideas and learning.

6.6. Promote gender equality and tolerance.

6.7. Become an active member of the FISU Student Ambassadors community.

7. Responsibilities

FISU Student Ambassador shall:

7.1. Attend the FISU student ambassadors training in September (former FVLA) and monthly educational sessions.

7.2. Make individual action plans, to plan and deliver relevant and specific activities together with their NUSF or CUSF to support the development of university sport in their home country or continent.

7.3. Assist their respective NUSF in their projects and activities and help to run their volunteer programmes.

7.4. Contribute to the IDUS celebrations in their countries.

7.5. Give presentations about FISU/NUSF and events organised at universities based on presentations provided by the FISU.

7.6. Promote FISU and its events and programmes (e.g. via social media).

7.7. Compile midterm reports for FISU and complete post-event surveys.

8. NUSF/CUSF shall

8.1. Nominate their candidate(s) to take part in the annual FISU student ambassadors training (former FVLA). NUSF/CUSF have the right to nominate maximum two participants from the federation. If the NUSF/CUSF nominates more than one person, both genders shall be represented.

8.2. Involve their FISU student ambassador(s) in their projects where possible (e.g., competitions organisation, educational activities, International Day of University Sport celebrations, etc.).

8.3. Assist in creating and implementing the action plan of their FISU student ambassador(s).

8.4. Consider, assess, and eventually support the initiatives of their FISU student ambassador(s) promoting and contributing to the development of the University Sports.

9. FISU shall:

9.1. Conduct individual interviews in English to admit nominates to the programme.

9.2. Educate FISU student ambassadors at the FISU student ambassadors training and monthly educational sessions.

9.3. Provide FISU student ambassadors with all relevant information about FISU events and initiatives.

9.4. Guide FISU student ambassadors during their term and help with any questions.

9.5. Assess FISU student ambassadors activities.

9.6. Contact respective NUSF/CUSF about the FISU student ambassadors performance.

10. FISU student ambassadors programme season 2025/26 roadmap and activities

September 2025

- FISU student ambassadors training within two days as a flagship online event
- FISU student ambassadors receive their status for one year
- Evaluation form sent
- FISU student ambassadors begin engaging their NUSF on action plans
- International Day of University Sport celebrations

October 2025

- Monthly webinar: FISU related, Introduction to Group proposal, they get information, forming Groups

November 2025

- Monthly webinar: Developing soft skills with external speakers
- Working on action plan writing
- Start of individual meetings on action plans

December 2025

- Monthly webinar: Volunteer management and Holiday celebrations
- Continue individual meetings on action plans
- First midterm report

January 2026

- Monthly webinar: Midterm results on FISU student ambassadors programme
- First group proposal to be presented
- Finish individual meetings on action plans

February 2026

- Monthly webinar: Developing soft skills with external speakers
- FISU student ambassadors implement their action plan activities with their NUSF/CUSF

March 2026

- Monthly webinar: FISU student ambassadors attend online webinar of the FISU Gender Equality committee
- FISU student ambassadors implement their action plan activities with their NUSF/CUSF

April 2026

- Monthly webinar: FISU events related topic
- FISU student ambassadors make their action plans with their NUSF
- Second midterm report shall be submitted by FISU student ambassadors

May 2026

- Monthly webinar: Developing soft skills with external speakers
- FISU student ambassadors make their action plans with their NUSF

June 2026

- Monthly webinar: Results on the FISU student ambassadors programme
- Second group proposal to be presented
- FISU student ambassadors implement their action plan activities with their NUSF/CUSF

July 2026

- Monthly webinar: Get ready for International Day of University Sport 2025
- Second group proposal to be presented
- FISU student ambassadors implement their action plan activities with their NUSF/CUSF

August 2026

- Third midterm report
- Preparations for FISU studentambassadors training 2026

September 2026

- FISU student ambassadors season 2026/27 training (current participants can also attend)
- End of season 2025/26

11. Evaluation of FISU student ambassadors performance

11.1. FISU student ambassadors will be evaluated via a point scoring system, similar to the grading of assignments in education settings. Ten points will be awarded for their attendance at events, submission of work, and completion of any other tasks.

11.2. The criteria to evaluate the performance of FISU student ambassadors has been developed according to the FISU student ambassadors Programme objectives and the requirements for FISU student ambassadors as stated in this document.

11.3. The criteria are as follows:

- FISU student ambassadors training (attendance, submitted feedback)
- Action Plan (submitted action plan, completed action plan implementation)
- Monthly webinars (attendance)
- Midterm reports (three submitted reports)
- International Day of University Sport (one abstract report on International Day of University Sport celebrations)

12. FISU student ambassadors training (former FVLA)

12.1. The FISU student ambassadors training (former FVLA) is organised by FISU on 12-13 September 2025 in online format.

12.2. All nominated students shall attend the FISU student ambassadors training to be awarded the FISU student ambassadors status

12.3. The FISU student ambassadors training shall include the following elements:

- Educational sessions on the FISU and its programme, volunteer management, media and communications
- FISU student ambassadors programme information
- Sport and cultural activities
- Opening and closing ceremonies

13. Timeline

- 12 May 2025

National and continental university sport associations shall nominate their students and register in the FISU Online Accreditation System.

FISU shall start interviews with candidates.

- 12 August 2025

Start of the registration to the online programme for FISU student ambassadors training

- 12-13 September 2025 (online) FISU student ambassadors training
- September 2025 – September 2026 FISU student ambassadors programme activities

For any questions, please contact FISU at ambassadors@fisு.net