

FOOTBALL DEVELOPMENT IMPACT REPORT

2023 - 2024



**ACCREDITED
UNIVERSITIES**
PART OF ENGLAND FOOTBALL



BUCS
British Universities
and Colleges Sport



**FOR
ALL**

FOOTBALL DEVELOPMENT IMPACT REPORT 2023 - 2024

OVERVIEW

PARTICIPANTS
63,558

RECREATIONAL PARTICIPANTS ENGAGED THIS SEASON
(including 1,074 with disabilities)

FEMALE RECREATIONAL PARTICIPANTS ENGAGED

ACTUAL
5,905
+110%

TARGET
2,806

MALE RECREATIONAL PARTICIPANTS ENGAGED

ACTUAL
56,578
+70%

TARGET
33,325

38 **UNIVERSITIES USING BUCS PLAY IMS SYSTEM**



MEMBER SERVICES

17

Member services



437 **MEMBER ENGAGEMENTS**

19 STUDENTS ON THE BUCS AND FA WOMEN'S LEADERSHIP PROGRAMME

63 ALUMNI FROM THE BUCS AND FA WOMEN'S LEADERSHIP PROGRAMME

127 UNIQUE STUDENTS ATTENDED CLUB COMMITTEE LEADERS EVENTS

TOTAL NUMBER OF PAID STAFF AND VOLUNTEERS THAT RECEIVED CPD FROM BUCS

125

ACCREDITATION AND DEVELOPMENT PROJECTS

TARGET
82

ACTUAL

86

92%
Engaged in member services

TOTAL NUMBER OF ACCREDITED UNIVERSITIES

10 **DEVELOPMENT PROJECTS**

2082 **NEW PARTICIPANTS ENGAGED THIS SEASON**
TARGET 1000

11 **REFEREE DEVELOPMENT HUBS**
NEW REFEREES QUALIFIED THIS SEASON

91

TARGET 80 +14%

WORKFORCE

NUMBER OF STUDENTS ENGAGED IN BUCS DEVELOPMENT OPPORTUNITIES

TARGET 312

ACTUAL 376

70 **FROM HISTORICALLY UNDERREPRESENTED GROUPS**

TARGET 31 +126%

FEMALE STUDENTS IN LEADERSHIP PATHWAY

189 **TARGET 121** +56%

30 **FROM HISTORICALLY UNDERREPRESENTED GROUPS**

TARGET 12 +150%

85

STUDENT REFEREES RECEIVING CPD

TARGET 50 +70%

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PARTICIPANTS

RECREATIONAL

37,783

INTRAMURAL PLAYERS

92% MALE
8% FEMALE

63,558

**RECREATIONAL PARTICIPANTS
ENGAGED THIS SEASON**

(including 1,074 with disabilities)

16,446

**TURN UP AND
PLAY**

89% MALE
11% FEMALE

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WORKFORCE

1,074 STUDENT COACHES

801 MALE COACHES

273 FEMALE COACHES

920 STUDENT REFEREES

647 MALE REFEREES

273 FEMALE REFEREES

480 STUDENT PLAYMAKERS

325 MALE PLAYMAKERS

155 FEMALE PLAYMAKERS

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MEMBER SERVICES

189
FEMALE

30
from Historically
Underrepresented
Groups

376
UNIQUE STUDENTS
ENGAGED IN A
MEMBER SERVICE

187
MALE

40
from Historically
Underrepresented
Groups

"I'M DEFINITELY GOING TO TAKE SOME OF THE BITS THAT THEY DO AT THE START OF SESSIONS WITH THE WAY THEY GET PEOPLE ENGAGED. THERE ARE LITTLE THINGS LIKE THAT WE CAN USE TO MAKE OUR ENVIRONMENT MORE INCLUSIVE AS WELL AS SOME DRILLS WE WILL USE BACK AT UEA."

LORNA HOLLDER
STUDENT AT UNIVERSITY OF EAST ANGLIA

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ACCREDITATION

Accreditation is an operating model which aims to unite the delivery of football under consistent standards to raise both the equality of access of football provision and the quality of that provision.



125 PAID STAFF ATTENDING CPD WERE FROM 63 HIGHER EDUCATION INSTITUTIONS AND 11 OTHER ORGANISATIONS ACROSS THE SECTOR.

90 UNIQUE STAFF MEMBERS ATTENDING A FOOTBALL DEVELOPMENT NETWORK DAY

17 INSTITUTIONS TOOK UP A BURSARY (INCLUSIVITY FUND)

19 INSTITUTIONS INVOLVED IN HIGHER EDUCATION AND COUNTY FA WORKING GROUPS

38 INSTITUTIONS INVOLVED IN IMS PILOT

25 UNIVERSITIES RECEIVING FUNDING FOR PROJECT DELIVERY

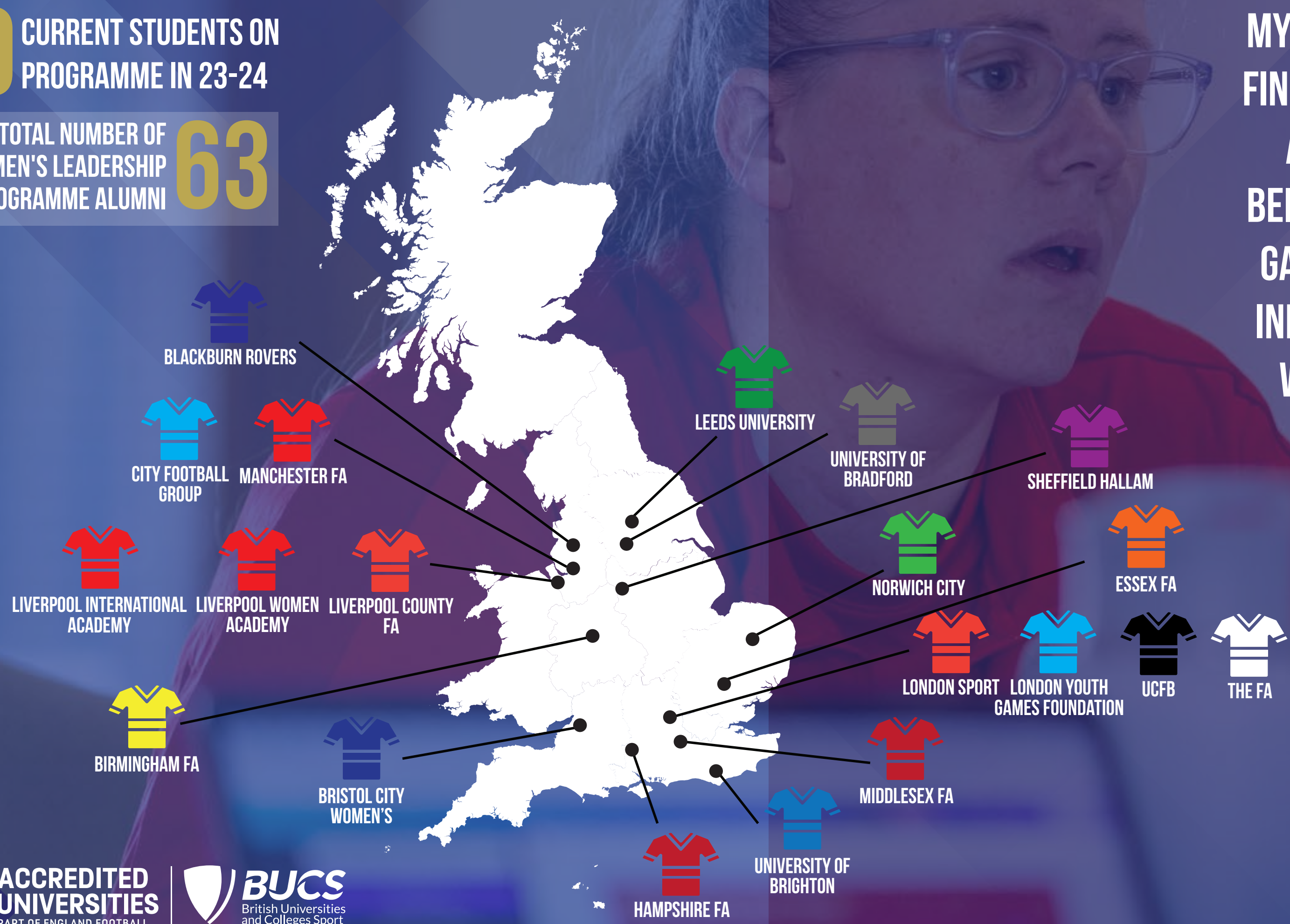
6 UNIVERSITIES RECEIVING ENGAGEMENT INCENTIVE FUNDING

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WOMEN'S LEADERSHIP PROGRAMME

19 CURRENT STUDENTS ON PROGRAMME IN 23-24

TOTAL NUMBER OF WOMEN'S LEADERSHIP PROGRAMME ALUMNI **63**

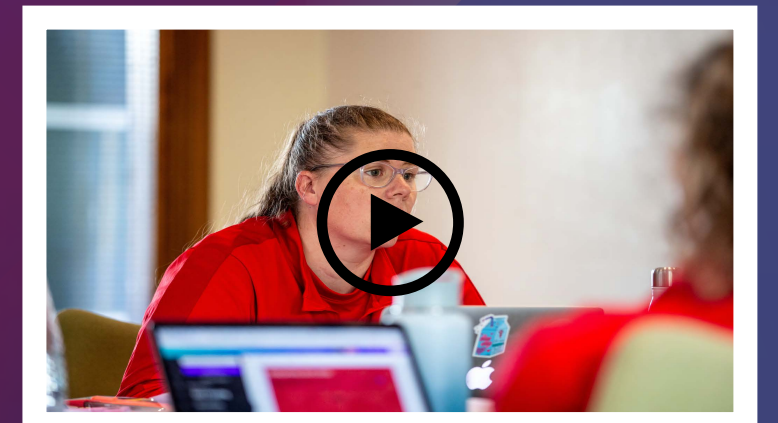


MY JOURNEY ON WLP HAS BEEN AMAZING, IT HAS HELPED ME FIND A NEW CONFIDENCE IN MY ABILITIES AND TAUGHT ME TO ALWAYS TAKE THE TIME TO REFLECT ON MY EXPERIENCES. BEING ON THE PROGRAMME HAS BEEN SO INSPIRING AND I'VE GAINED A VALUABLE NETWORK OF BRILLIANT PEOPLE IN THE INDUSTRY. I CAME INTO THE PROGRAMME UNSURE OF WHAT I WANTED TO DO AND NOW I'M A MONTH FROM STARTING MY NEW ROLE WITH THE MIDDLESEX FA. THANK YOU WLP!

ELLA WILLIAMS

WOMEN'S LEADERSHIP PROGRAMME COHORT 5

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DEVELOPMENT PROJECTS

PROJECT OUTCOMES:

1. SERVICE THE GAME

2. TRANSITION THE GAME

3. GROW THE GAME

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£60,000
OF FUNDING PROVIDED
10 DEVELOPMENT PROJECTS



2,802
NEW PARTICIPANTS
ENGAGED THIS SEASON

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REFEREE DEVELOPMENT HUBS

PROJECT OUTCOMES:

1. UPSKILL NEW REFEREES
2. RETAIN AND DEVELOP
3. CREATE AN INCLUSIVE WORKFORCE

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£15,800
OF FUNDING PROVIDED
11 CURRENT PROJECTS



91
REFEREES TRAINED AND DEPLOYED

TARGET **80**



**ACCREDITED
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